



CareMore

Value Added
Items and
Services



Visit our web site at www.CareMore.com to see additional Value Added Items and Services.

The following products and services described are neither offered nor guaranteed under our contract with the Medicare program. In addition, they are not subject to the Medicare appeals process. Any disputes regarding these products and services may be subject to the CareMore grievance process. All services are available through December 31, 2012.

Your health plan may cover some of the following products or services.
Please refer to your Evidence of Coverage for coverage information.



To learn more, call
1-800-888-0889 or visit
caregiversmarketplace.com

Available to all members in
all counties.

The Caregivers Marketplace is a one-of-a-kind service for people caring for an older adult, family member or friend with an illness, disability or need. Caregivers Marketplace provides ongoing cash-back rebates on purchases of health and beauty care products that caregivers use every day.

There is no cost or obligation to participate in Caregivers Marketplace and you can apply for cash back every time you buy eligible products, no matter where you buy them.

How to Get Cash Back

- Purchase five or more eligible products.
- Complete the cash back form. You can print one from caregiversmarketplace.com or call 1-800-888-0889 to request that a form be mailed to you.
- Send in the cash back request form with your original cash register receipt(s).
- Your personal check will arrive in just 4 – 6 weeks.



For more information, call
1-800-373-5400
www.luminahealthcare.com

Only available to CareMore
Touch Members in California.

Lumina Healthcare arranges to provide complete mobile on-site dental services to members residing in skilled nursing facilities, assisted living communities, Board and Care homes, or who are home-bound members.

Special discounts available to CareMore members for these dental services:

- Initial screenings.
- Comprehensive examinations and annual assessments.

- Hygiene services (dental cleanings and periodontal treatments).
- Dentures (full or partial appliances).
- Routine and simple surgical extractions.
- Digital x-rays.
- Fillings, crowns and bridge work.
- Oral cancer screenings.

Call today to arrange for on-site dental care and services.



Contact Connect America for additional information at 1-800-800-0517.

Available to all members in all counties.

Medical Alarm is a personal emergency response system unit that can allow you to live more independently. This device provides round-the-clock monitoring. In the event of an emergency, you simply press a button located on a pendant that is worn around your neck or wrist.

A dedicated Connect America team is available to aid CareMore members in both emergency and non-emergency situations, 24 hours a day. CareMore members will receive a discount on the monthly monitoring agreement. CareMore members will pay \$24.95 per month for the following benefits:

- State-of-the-art, plug-and-go approved medical alarm unit.
- Help at a push of a button.
- Two-way voice communication specifically designed to assist the hearing impaired.
- Lifetime Warranty – No service or repair costs incurred by the customer.
- Power supply with battery backup.
- Telephone connection cord.
- Waterproof emergency neck pendant.
- NO activation fee.
- NO long-term contract.

enhanced **vision**

Call for your Free in Home Demonstration 888-811-3161 or visit www.enhancedvision.com.

Available to all members in all counties.

Enhanced Vision is a leading developer of assistive technology for the visually impaired including Macular Degeneration, Glaucoma, Cataracts, Retinitis Pigmentosa and Diabetic Retinopathy. Low vision assistive technology enables people to read, write and fully participate in life. The extensive line of low vision aids and electronic magnifiers have helped thousands

of people regain their visual independence by providing the ability to read, write, see loved ones, or enjoy the outdoors. Enhanced Vision is happy to offer CareMore members a 10% discount on all our products.



Contact 1-866-795-0342 or go on-line to jennycraig.com/corporatechannel/CareMore.aspx and identify yourself as a CareMore member.

Available to all members in all counties.

The Jenny Craig Program balances food, body, and mind. Along with one-on-one support, your Jenny Craig consultant designs a personalized program that fits your lifestyle. Each day's menu includes three Jenny's Cuisine® entrées and a snack.

CareMore members receive special discounts on the Jenny Craig Program which include:

- Weekly consultations
- Nutritionally balanced Planned or Personalized Menu
- Tailored activity plans
- Free etools at jennycraig.com
- Option to choose Jenny Craig In-Centre or Jenny Craig At Home

Clients following the Jenny Craig Program, on average, lose 1-2 lbs. per week.



Contact MedicAlert
Foundation for additional
information at
1-888-253-7855.

Available to all members in
all counties.

The MedicAlert® bracelet and/or pendant “speaks” for you if you are disoriented, unconscious, or unable to communicate, by alerting emergency responders to vital medical information engraved on the back.

When you wear your MedicAlert ID doctors and emergency responders are able to receive your critical medical information from the MedicAlert 24-hour Emergency Response Center. You will receive all of these potentially lifesaving features with your MedicAlert membership:

- Live 24-hour emergency information access: immediately and reliably relays vital medical information to emergency responders.
- Live 24-hour family and caregiver notification: informs

your designated family members and caregivers in an emergency.

- Medical information management: ensures your medical records are instantly accessible through an in-house database maintained by MedicAlert Foundation.
- Personalized plastic emergency wallet card: helps you carry vital information all the time.

CareMore members will have access to all of these benefits with an initial enrollment fee of \$45, plus a FREE basic stainless steel MedicAlert ID bracelet or necklace pendant. In addition, members will also receive live 24/7 emergency medical information and identification services. After the first year of membership, there is a \$45 annual renewal fee. Mention Code 5750 when you call to receive the Free ID.



For more information, call
1-866-242-1285 or visit



<http://www.sscincorporated.com/members.aspx>

Available to all members in
all counties.

You may be eligible for financial assistance toward your healthcare costs with no fees from SSC.

Each year, Social Service Coordinators (SSC), a private company, helps Medicare Advantage members with enrollment into Medicare Savings Programs.

Medicare Savings Advantage®
SSC provides education and assistance free of charge to CareMore members for applying and enrolling into the Medicare Savings Programs (MSP), which may pay your Medicare Part B Premium.

Part D Assist® - SSC also provides assistance to CareMore members with applying and enrolling into Medicare Part D's Low-Income Subsidy (LIS) also known as “Extra Help.”

Recertification Management™
- SSC offers services to help CareMore members who currently participate in a Medicare Savings Program but did not use SSC to help them enroll. SSC will help these members complete the annual process of re-applying through the state Medicaid administration, the Department of Health Care Services (DHCS) to maintain their dual enrollment.



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1-866-413-8669
or visit greatcall.com/offer

Available to all members in
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Easy is smart with the Jitterbug.

Everything about the Jitterbug® is designed for simplicity, so you can make and receive calls, send text messages and listen to voicemail with ease. The Jitterbug is a high-quality phone with large, backlit buttons, bigger numbers, effortless navigation and friendly, U.S. Based Operators available simply by pressing "0" on your Jitterbug. And now the Jitterbug can help you stay safe in any situation with 5 Star Urgent Response™ a new personal security service that works right on your phone.

Special discounts available for CareMore members.
Call now and get a FREE Car Charger and 100 BONUS Minutes! A \$44.99 Value!
With activation by 12/31/12.

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Transparency, Affordability

Call today to schedule your
free hearing exam:
1-866-344-7756

www.hearingcaresolutions.com

Available to all members in
all counties.

CareMore Members Receive:

- Annual hearing exam at no charge from any of our 2,000 providers across the U.S.
- Hearing aids at three technology levels, each level offering fixed pricing
- One-year supply of batteries
- Three-year warranty, including loss and damage
- No interest financing available for 12 and 18 months
- 30-day hearing aid evaluation period
- In-office service at no charge for one year after purchase

Level	Retail Price*	CareMore Member Price
Premium	\$4,200	\$1,550
Advanced	\$2,800	\$1,100
Superior	\$1,800	\$825

*Source: 2011 Consumer's Guide to Hearing Aids

Members with a hearing aid benefit may apply the benefit as an allowance for even greater savings.



For a location near you or to schedule an appointment, call 1-800-675-5485.

Available to all members in all counties.

Newport Audiology Centers offer expert hearing care services. All audiologists are highly educated and trained to evaluate and treat hearing impairments. CareMore members receive a 30% discount off of standard pricing on hearing aids.

- No Charge for hearing evaluations for Medicare eligible (Value of \$119).

- No prior authorization needed, results sent to PCP upon request.
- Free year supply of batteries with purchase.
- 2 year warranty including Loss and Damage (restrictions apply).
- Unlimited adaptation and follow up appointments at no charge.
- 100% Service Guarantee.
- Locations nationwide to serve you.

SENIORLINK^{online}

Call 1-866-797-2341 today and identify yourself as a CareMore member to receive the discount or visit: www.seniorlink.com/partner/panthem.html

- You may purchase the Care Advisory service at a 15% discount: \$33.00 for 3 months (regular price \$39) or \$84.00 for one year (regular price \$99).
- You receive unlimited access to a professional elder care advisor who will help you ask the right questions and get the right answers to your eldercare needs.
- You can talk with your Care Advisor either on the telephone or via e mail.
- You will be guided through an on-line risk evaluation for the

elder in your care.

- You receive guidance and suggestions about services in your community - including many that are free and the best way to access them
- You are also eligible for discounts on other services, including 3 free months of a terrific Personal Emergency Response System

Use coupon code: Discount15 when making your purchase to receive discount.



Call 1-800-651-6000 and identify yourself as a CareMore member to receive the discount or visit <http://www.weightwatchers.com/cs/index.aspx?path=cs/anthem>

Your Health Plan has joined forces with Weight Watchers Corporate Solutions to bring you a savings of \$10* off a 3-month subscription to Weight Watchers Online.

You'll get Weight Watchers Online for only \$55.00. That's less than \$5 per week!



Call 1-800-255-3749
and identify yourself as
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receive the discount or visit
[www.allergycontrol.com/t-
specialoffers.aspx](http://www.allergycontrol.com/t-specialoffers.aspx)

Allergy Control Products
offers hundreds of physician-
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from allergies, asthma, sinusitis,
sensitive skin and more!

With your member discount, you
can save 25% on Allergy Control
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Plus, save 20% on a wide range of
these products, including:

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carpet products
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products
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aspx](http://www.lindora.com/about_partners.aspx)

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and many more - all at the lowest
available rate!

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Enjoy up to a 30% savings on a complete pair of prescription glasses, most sunglasses and lens options at thousands of providers nationwide. Members can choose from private practitioners or leading optical retailers such as LensCrafters, Target Optical, JCPenny Optical and most Pearle Vision locations.

Simply present your ID card to a participating provider at the time of service to obtain your discounts.



The Nation's Largest Allergy, Asthma & Sinus Products Supplier

Call 1-800-522-1448 and identify yourself as a CareMore member to receive the discount or visit <http://www.natlallergy.com/article.asp?ai=212&sid=member15&eid=WELLPOINT>

National Allergy™ is pleased to offer you a 15% discount on every purchase you make with us!

We are the premier supplier of allergen avoidance products in the industry today. Our leadership in discount prices, outstanding customer service, and 100% patient satisfaction is admired and often imitated by others.

We carry many non-drug products to help you avoid the airborne contaminants that can cause:

- sinus problems
- sneezing
- runny nose
- swollen and itchy eyes
- coughing
- wheezing
- post nasal drip
- many other allergy, asthma, and sinus symptoms



Call 1-877-335-2746 and identify yourself as a CareMore member to receive the discount or visit <https://www.choosehealthy.com/default.aspx?hp=wellpnt>

Save on Fitness Club Memberships and a 1-week Free Trial.

Take the alternative path with discounts on health and wellness products, fitness club memberships, visits to massage therapists, acupuncturists, and more.