



SENIOR CARE PLUS PARTNERS WITH CAREMORE HEALTH TO PROVIDE MEDICARE ADVANTAGE RECIPIENTS AFFORDABLE, HIGH-QUALITY HEALTHCARE

New collaboration in Clark County grants aging adults access to a premier health plan with a nationally-recognized care model

LAS VEGAS (Oct. 13, 2020) – [Senior Care Plus](#), the Medicare Advantage plan from [Hometown Health](#), and nationally-recognized [CareMore Health](#), have joined forces to serve Clark County seniors with two exclusive Medicare Advantage plans, designed to improve health outcomes for aging adults and those with complex health needs.

As more than half a million Medicare recipients in Nevada make decisions about their healthcare during the annual Medicare open enrollment period beginning Thursday, Oct. 15, Clark County residents will have the option to receive personalized care to address their unique health needs through new Senior Care Plus health plans, with access to CareMore Health providers and services. Competitive plan benefits include \$0 premiums, no to low co-pays for commonly used services, low out-of-pocket maximum, and targeted programs and benefits to help every member optimize their health.

“CareMore’s mission and its successful value-based model aligns perfectly with our commitment to offer those with Medicare insurance, the highest-quality care,” said David Hansen, CEO of Hometown Health, the non-profit health plan offered through [Renown Health](#), the state’s most trusted health care system. “We’re proud to announce our new partnership and exclusive Medicare Advantage plans available to Clark County residents to improve their health and healthcare experience.”

For over twenty-five years, CareMore’s patient-centered model has delivered highly-coordinated, integrated care to help every member achieve optimal health outcomes, including those with chronic conditions like COPD, diabetes and congestive heart failure. The model also includes programs to address important issues like food inequity, mental health and other aging-specific concerns.

The CareMore model includes an integrated team of healthcare professionals, including doctors, nurses, pharmacists, behavioral health and other specialists who work collaboratively to address patients’ medical, physical, and overall health and help address barriers to accessing needed care. As part of the Senior Care Plus and CareMore Health collaboration, patients will receive care where and when they need it, including care delivered in their home, virtually, in CareMore’s three Care Centers, and if needed, in the hospital. In response to COVID-19, CareMore has ramped up its telehealth capabilities, in addition to safety measures put in place, to protect patients and staff.

“This new partnership will deliver a premier healthcare solution and proven care delivery model for Medicare recipients in Clark County, said Peter Emigh, General Manager of CareMore Health, Nevada. “The CareMore delivery system has served the Clark County community for ten years, and we look forward to working with Hometown Health to help area residents reach their health goals, thereby improving the health and welfare of the community.”

Senior Care Plus has proudly served residents of Clark County since 2019, offering competitive benefit options, exceptional customer service and experienced care management. The arrangement with CareMore Health is the latest example of Hometown Health’s continued expansion into southern Nevada.



Medicare's annual open enrollment period runs between Oct. 15 and Dec. 7, 2020. Virtual enrollment meetings, as well as online and phone enrollment options are now available. Visit SeniorCarePlus.com for more information about Senior Care Plus coverage options.

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About Senior Care Plus & Hometown Health

Senior Care Plus is the largest Medicare Advantage plan in northern Nevada serving more than 17,000 members. Senior Care Plus is offered by Reno-based Hometown Health, Nevada's largest not-for-profit health insurance company and the insurance arm of Renown Health. Originally named Hospital Health Plan, Hometown Health was founded in 1988 and has grown to more than 160,000 members. The Hometown Health name reflects the organization's commitment to the communities in which it operates and its involvement in what matters most, the people it serves. To learn more about Senior Care Plus visit SeniorCarePlus.com and to learn more about Hometown Health, please visit HometownHealth.com.

About CareMore Health

CareMore Health is a physician-founded, physician-led integrated care delivery system that harnesses the power of teamwork to treat the whole person. Through a focus on prevention and highly coordinated care, its clinical model and designed-for-purpose approach to managing chronic disease proactively addresses the medical, social and personal health needs of its patients, resulting in clinical outcomes above the national average and ultimately, healthier people and communities. Over the past nine years, CareMore has expanded from one state to ten. And today, the CareMore delivery system provides care for enrollees in Medicare Advantage and Medicaid health plans in Arizona, California, Connecticut, Georgia, Iowa, Nevada, Tennessee, Texas, Virginia, and Washington, DC. CareMore also is participating in a dual demonstration project in parts of Los Angeles County in conjunction with state and federal regulators to coordinate care for people eligible for both Medicare and Medicaid. To learn more about CareMore, go to www.caremore.com and follow us on Twitter and Facebook @caremorehealth.

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